

17th Annual Hispanic Heritage Festival

Sponsorship Commitment Pledge From

September 16, 2017



Thank you for sponsoring the 2017 Hispanic Heritage Festival. Please circle the level of sponsorship you have selected. This document will be considered an invoice and will be sent to our Treasurer to process billing and tracking purposes.

Company _____

Contact Person _____

Mailing Address _____

Telephone Number (_____) _____

E-mail _____



Sponsorship Level Commitment: Fiesta (Premier) | Arriba | Muy Bueno | Amigo | Feliz
(Please Circle One)

Please check if we must complete a vendor request for your sponsorship

 Yes

 No

Please let us know if we must create an invoice for your sponsorship

 Yes

 No

Sponsorship Levels *(please check box)*

Fiesta Sponsor - \$5,000 (The Premier Sponsor and Main Presenter)

- Your Company will be the Main Presenter of the Festival.
- Company logo will be in all marketing of the Festival.
- Logo and signage **PROMINENTLY** displayed on the main stage during the festival
- Your company's name and logo will appear on all festival publicity and brochures
- We will acknowledge your support throughout the day from the main stage
- Three (3) fully equipped (\$450 value) festival booths for your company, upon request using the attached form.
- Advertisements of your services from the main stage (with verbiage provided by you)
- **Website visibility on our PACO site for 1 year with active link to your website**
- Ability to distribution your company vouchers/coupons via our website/facebook for 1 year to include the day of the event. Increasing gross sales in our region (you provide camera ready)
- Opportunity to speak at our PACO socials for one year to introduce your company to our members.
- Article about your company as the FESTIVAL Premier Sponsor on our website and Facebook page (you prepare) **Increasing your fan base by the end of the year.**
- **20% advertising discount for the year for ads placed with La Vanguardia the Spanish Language newspaper of Southwest Ohio starting once level commitment is received. PACO will coordinate between you and La Vanguardia.**

Arriba Sponsor - \$3,000

- Company logo in our billboard marketing in the Dayton Region
- Prominent placement of company name/logo on the main stage banner

- Prominent placement of any company signage you provide for the festival stage
- Your company's name and logo will appear on all festival publicity and brochures
- We will acknowledge your support throughout the day from the main stage
- Two (2) fully equipped (\$300 value) festival booths for your company, upon request using the attached form.
- Website visibility on our PACO site for 6 mo. with active link to your website
- Opportunity to speak at one of our PACO socials to introduce your company to our members.
- Article about your company as a supporter of PACO on our website and Facebook page (you prepare) ***Increasing your fan base by the end of the year.***
- ***10% advertising discount for the year for ads placed with La Vanguardia, the Spanish Language newspaper of Southwest Ohio starting once level commitment is received. PACO will coordinate between you and La Vanguardia.***
- Partnership agreement for 6 mo. listing your company on our website and linking it to your site
- Logo in Festival program

Muy Bueno Sponsor - \$2,000

- Your company's name and logo will appear on all festival publicity and brochures
- Prominent signage at the event
- Your company's name acknowledged throughout the day from the entertainment stage
- Two (2) festival booth spaces (\$100 value) for your company, upon request using the attached form.
- Logo in the Festival program
- Partnership agreement for 6 mo. listing your company on our website
- ***5% advertising discount for 6 months for ads placed with La Vanguardia, the Spanish Language newspaper of Southwest Ohio starting once level commitment is received. PACO will coordinate between you and La Vanguardia.***

Amigo Sponsor - \$1,000

- Your company sign placed at the festival stage (you provide)
- Your company's name and logo will appear on the festival publicity and program
- Listing of your name and logo on our PACO website
- 1 festival booth (\$50 value) for your company upon request using the attached form.
- Logo in the festival program

Feliz Sponsor -- \$500

- Your company's logo will appear on festival publicity
- ½ price discount (\$25 value) for one Festival booth upon request using the attached form.
- Logo in festival program
- Listing your name on our PACO website

Donations of \$200 can be made on our website. These donations allow us to create **scholarships** and fill some of the needs within our community.

www.pacodayton.org

Please mail check or money order to the

Puerto Rican, American, and Caribbean Organization (PACO)

P.O. Box 3104

Dayton, OH 45437-0043

2017 HISPANIC HERITAGE FESTIVAL **PLEDGING SPONSOR** INFORMATION



Pledging Sponsor Information Sheet

17th Annual Hispanic Heritage Festival

Saturday, September 16th 11:00 am to 11:00 pm

RiverScape MetroPark, Downtown Dayton

Puerto Rican, American and Caribbean Organization (PACO)

P.O. Box 31043, Dayton, Ohio, 45437-0043

NOTE: If you participate in the Festival and receive the benefits from your Pledge Level, this form and Sponsorship will be considered an invoice.

Contact Person:

Mailing Address:

Cell Phone No:

Alternate Phone:

City, State, Zip:

Email:

1. Business Information:

Sponsor Name:

Must we create an invoice for your sponsorship?

Yes

No

2. Electrical Requirements (Please circle one):

110 amp

220 amp

Please describe specific electrical requirements, if any:

3. Materials Requested:

ITEM	PRICE LIST	SPONSORSHIP LEVELS (ALLOWANCE INCLUDED WITH SPONSORSHIP)	
		<input type="checkbox"/>	
Booth Spaces	\$50 value	<input type="checkbox"/>	Fiesta (3 spaces 3 tents 6 chairs – Include in)
Tent (10'x10')	\$75 value/price	<input type="checkbox"/>	Arriba (2 spaces 2 tents 4 chairs)
Tables (6' Long)	\$12 value/price	<input type="checkbox"/>	Muy Bueno (2 spaces)
Chairs	\$6 value/price	<input type="checkbox"/>	Amigo (1 space)
		<input type="checkbox"/>	Feliz (1/2 price space - \$25)

4. Dues/Comments:

1. Booth Space Sponsorship: _____ Fee: \$

2. Select Additional items you wish included

(Fiesta and Arriba Levels Receive Allowances described Free of Charge)

Qty. _____

+ Tents _____ X \$75 = \$

+ Tables _____ X \$12 = \$

+ Chairs _____ X \$6 = \$

3. Add Items 1 and 2 | Total Amount to Pay: = \$

I have read, understand and agree to the Booth Space Terms and Conditions outlined in this application and will abide by them. I understand that I enter the festival at my own risk. I also agree to obtain all necessary insurance for doing business at RiverScape. I agree that PACO may pursue billing of my pledge if pledge is not cancelled before September 16, 2017. RiverScape MetroPark and PACO are not responsible for damage, theft, or loss of my property.

Sponsor Signature:

Date: